

# Universal Networking Ethics\*

27.03.13

In Paris \*An event by PNE

## Dinner-Debate :

«Ethics, a catalyst for change,  
out of the red with the green»

## PROGRAMME

07:00 pm Cocktail apéritif

08:00 pm Dinner

09:00 pm Debates on the 3 pillars of SD

11:00 pm Animation on the theme :

Recreate and Enjoy the expedition of the last  
Eden on Earth, Makay massif Madagascar



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## Running of the debates

Patricia Damour Creative of **Universal Networking Ethics** will lead discussions with speakers.

The crisis, an opportunity and a lever for growth ?  
Which scenario for coming out of the crisis ?

### Green growth?

**Emmanuel de LA VILLE** – CEO Ethifinance  
CSR and business model, CSR commercial interest  
CSR and investment funds  
Feedback. Gathered corporate testimonials  
(Diana Ingrédients, Rhodia, Purodor....)

**André SOBCZAK** – Professor and Research Director  
Audencia Group, holds the Global Responsibility Chair  
among small and medium sized companies  
Bring another perspective on CSR  
The exemple of Germany. CSR and business model  
Gathered corporate testimonials

**JB JAUSSAUD** – CEO La Grande Savonnerie  
Integrate CSR into buyers-suppliers relationships

### Ecological limits

Where will we draw natural resources?  
Testimonials : la Grande Savonnerie products natural  
soap with vegetable oils and 100% biodegradable

**Fabrice FLIPO** Philosopher of Science and Technology  
Institut Telecom – ETOS. Author of the book :  
« The decrease »

**JM BICHAIN** –Scientific Director Naturevolution  
Interdependance between nature, man and societies  
Biodiversity, necessary for scientific research.

### Ethics

**Christine BRUNEAU**- President of the association  
Femmes de Demain and Deputy-Mayor of Boulogne-  
Billancourt in charge of sustainable development.  
Another perspective of SD  
To all speakers : The crisis, an opportunity ?

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